



PRADHAN MANTRI GRAMIN DISHA

(A UNIQUE INITIATIVE FOR DIGITAL LITERACY IN RURAL INDIA)





“ Digital India is our dream for the nation. When i say “Digital India” it is not meant for the rich but for those who are poor ”





“

The scheme aims to empower rural citizens with information, knowledge and skills and enable them to actively participate in governance

”



PRADHAN MANTRI GRAMIN DIGITAL SAKSHARTA ABHIYAAN (PMGDISHA)

Pradhan Mantri Gramin Digital Saksharta Abhiyaan (PMGDISHA) has been initiated in line with the announcement made by Hon'ble Finance Minister during the union budget 2016-17 to provide digital literacy specifically in rural areas. PMGDISHA was approved by the government in February 2017. PMGDISHA would cover 6 crore persons, one member from every eligible household across all Gram Panchyats in States/UTs, and make them digitally literate.

The objective of the scheme is to empower the citizens in rural areas by training them to

operate computer or digital access devices (like tablets, smart phones etc.), send and receive e-mails, browse Internet, access Government services, search for information, etc. and hence enable them to use the Information Technology to actively participate in the process of nation building.

The Scheme aims to bridge the digital divide, specifically targeting the rural population including the marginalised sections of society like Scheduled Castes (SC) / Scheduled Tribes (ST), Minorities, Below Poverty Line (BPL), women and differently-abled persons

IMPLEMENTING AGENCY

The scheme will be implemented by CSC e-Governance Services India Limited, a Special Purpose Vehicle (SPV) incorporated under the Companies Act 1956, (herein after referred to as 'CSC-SPV') with active collaboration of all the State Governments and UT Administrations.

DURATION

The Scheme duration would be till 31st March, 2019.

TARGET BENEFICIARIES

One person from every eligible rural household would be trained in Digital Literacy relevant to their needs across all States/UTs. The target group would be in the age group of 14-60 years. In order to provide better representation to socially and economically marginalized communities, due preference would be given to SC, ST, BPL, Minorities, women and differently-abled persons. Priority would be given to non-smartphone users, Antyodaya households, college drop-outs, participants of the adult literacy mission etc.

COVERAGE OF SCHEME

The scheme is applicable only for rural areas of the country. To ensure even geographical coverage across the country, a Gram Panchayat centric approach would be adopted with targets being assigned and monitored for each of the 2.50 lakh Gram Panchayats.

IMPLEMENTATION FRAMEWORK

MeitY would provide suitable policy support and would monitor the progress of the scheme at the Central level. The CSC-SPV will work in active collaboration with the State Government/UT Administration for smooth implementation of the Scheme in their respective State/UT. District e-Governance Society (DeGS) under the District Magistrate/ District Collector would play a key role towards the last mile implementation and monitoring of PMGDISHA Scheme.

The implementation of the Scheme at the ground level would be done through the involvement of Training partners/Centres including CSCs duly affiliated with the CSC-SPV.

The Scheme will be implemented by using the affiliated Training Partners/Training Centres as was done in NDLM/DISHA schemes. Efforts would be made to increase the number of training partners to around 2500 and the Training Centres (including CSCs) to about 2.5 Lakhs spread across the country.

ROLE OF A TRAINING PARTNER

- A training partner shall be responsible to own or set up the Training Centres in the identified Districts/Blocks/ Gram Panchayats that would impart digital literacy training to the candidates.
- A training partner shall be responsible for ensuring that the training centres adhere to the scheme requirements.
- A training partner shall be accountable for monitoring the overall working of the centres under its purview.
- A training partner shall be liable for accurate and timely reporting of the aforementioned work ascribed in respect of its Centres
- Detailed Norms for the Training Partners shall be as per Standard Operating Procedure (SOP) published by CSC-SPV.

The Training Partners shall set up the Training Centres in the selected Gram Panchayats with the appropriate manpower and requisite infrastructure. They are required to meet the following criteria:

ROLE OF TRAINING CENTRES

- Enrolling the candidates for the course
- Imparting appropriate training to candidates
- Marking the attendance and conducting continuous assessment using the Online Monitoring Application- cum-Learning

Management System

- Keeping a record of all candidates enrolled in the course, certifying their attendance and ensuring that the candidates appear for the online examination.
- Training centre shall provide support and assistance for at least two years after the training is over.
- Ensuring achievement of learning outcomes for each candidate.

DIGITAL LITERACY TRAINING CONTENT

The course 'Appreciation of Digital Literacy' has been developed with the aim of making a person IT literate, whereby he can operate a computer/ digital access devices (like smart phone, tablets, etc.), send and receive emails and search Internet for information. The curriculum was developed in 2014 in consultation with various agencies like UNESCO, NASSCOM, Intel,IGNOU, NIELIT, National Institute of Open Schooling (NIOS),Indian Institute of Mass Communication (IIMC), IT for Change, Open Knowledge Network India, and Digital Empowerment Foundation.

As the thrust of the government is on promoting cashless transactions through mobile phones , the course content would also have emphasis on digital payment system like digital wallets, mobile banking , UPI, USSD and AEPS, POS etc. Top citizen centric services are also included in the curriculum namely : District Services- Caste, Resident,Income certificate, UIDAI/Services, Banking, Pan card, IRCTC- Railway,Insurance,Telephone/data card Recharge, Aadhaar/Election printing, Electricity bill payment and, Passport.

Learning Outcome: Digitally literate person should be able to appreciate the role of digital technology in everyday, social life and at work. Course Duration: 20 Hours (minimum 10 Days and maximum 30 Days)

BROAD CONTENT OUTLINE:

No	Module Name	Learning Hours
1	Introduction to Digital Devices	2
2	Operating Digital Devices	4
3	Introduction to the Internet	2
4	Communications using the Internet	6
5	Application of the Internet (includes Citizen centric services and use of mobiles for undertaking cashless transactions) Applications of Internet	6
	Total	20 hours

New content of PMGDISHA is available at <https://www.pmgdisha.in/iecmaterial>



BROADER VIEW AND LEARNING OBJECTIVES OF THE CONTENT

No.	Module Name	Learning Objectives
1	<p>Introduction to Digital Devices</p> <p>Computer</p> <ul style="list-style-type: none"> • What is a Computer? • How a Computer Works? • Operate the various components of Computer including Central Processing Unit (CPU), Monitor, Keyboard, Mouse, Printer, etc. <p>Mobile Phone</p> <ul style="list-style-type: none"> • What is a mobile phone? • How a mobile phone works? • Operate the various components of a mobile phone including charger, data cable, memory card, earphones, etc. <p>Tablet</p> <ul style="list-style-type: none"> • What is a tablet? • How a tablet works? • Operate the elements of tablet including charger, data cable, memory card, earphones, etc. 	<p>By end of this module, learner will be able to:</p> <p>Computer</p> <ul style="list-style-type: none"> • Turn on a computer • Explain how a computer works • Identify and use various components of a computer <p>Mobile Phone</p> <ul style="list-style-type: none"> • Switch on/ off a mobile phone • Explain how a mobile phone works • Identify and use various components of a mobile phone <p>Tablet</p> <ul style="list-style-type: none"> • Switch on/ off a tablet • Explain how a tablet works • Identify and use various components of a tablet
2	<p>Operating Digital Devices</p> <p>Computer</p> <ul style="list-style-type: none"> • Basics of Operating System (Linux and Windows) • Using a GUI based Operating System (task bar, icons, menu, running an application, use the menu, resize a window, minimize a window, maximize a window, move a window, locate programmes in Start menu, using the scrollbar, etc.) • Logging-in, locating a file, opening a file, printing a document, storing a file with proper extension, creating a folder/ sub-folder in a volume on hard disk and desktop, shifting files from one folder to another, shutting down the computer. <p>Mobile Phone</p> <ul style="list-style-type: none"> • Basics of mobile operating system • Making a call, receiving a call, sending and receiving messages. • Using other features of mobile phone <p>Tablet</p> <ul style="list-style-type: none"> • Basics of Operating System (Android and Windows) • Operating a tablet using an Operating System (use the menu, run an application, resize a window, minimize a window, maximize a window, move a window, etc.) • Logging-in, locating a file, opening a file, storing a file, operate the camera, watch a video, read a book, etc. • Making a call, receiving a call, sending and receiving messages (if call facility is available). 	<p>By the end of this module, learner will be able to:</p> <p>Computer</p> <ul style="list-style-type: none"> • Explain the use of operating system • Identify and use various functions of an operating system • Create/ Open/ Save a file, folder and sub-folder <p>Mobile Phone</p> <ul style="list-style-type: none"> • Explain the use of mobile operating system • Make call/ receive call and send message/ receive message • Use other mobile phone features including contact book, call history, radio, calculator, etc. <p>Tablet</p> <ul style="list-style-type: none"> • Explain the use of operating system • Operate the tablet and its applications • Use the camera and other features including watching a video, read a book, etc. • Make/receive calls

No.	Module Name	Learning Objectives
3	Introduction to the Internet <ul style="list-style-type: none"> Connecting to the Internet World Wide Web Web Browsers Search Engines Surfing the Web 	By the end of this module, learner will be able to: <ul style="list-style-type: none"> Explain various ways of connecting to the Internet Explain world wide web Use web browsers for accessing the Internet Demonstrate the use of search engines Identify information of interest
4	Communications using the Internet <ul style="list-style-type: none"> Basics of e-Mail Using e-Mail features Instant Messaging and Collaborating using Voice over Internet Protocol (VoIP) 	By the end of this module, learner will be able to: <ul style="list-style-type: none"> Explain the importance of e-Mail Create an e-Mail id and access the various features of e-Mail Use VoIP for instant messaging
5	Applications of Internet <ul style="list-style-type: none"> Access livelihood related information Make utility bill payments Book train and bus tickets Access various government information and schemes Using social media 	By the end of this module, learner will be able to use few of the following Internet applications: <ul style="list-style-type: none"> Search for education, career and job related information; Search for weather forecast, fishing zone, market price, government schemes, farming equipments, etc. Make utility bill payment online (electricity, mobile, water bills) Book train and bus tickets online Locate various government information and schemes Explain the process of accessing various Government Schemes. Carry out at least 5 cashless transactions using digital financial tools (USSD/ UPI/ eWallet/ AEPS/ Card/ PoS), Promote Digital Payments Use Digital Locker Use online citizen centric services Appreciate the role of digital technology in everyday life, in social life and at work

INDICATIVE STATE/UT-WISE TARGETS FOR DIGITAL LITERACY

S.No.	States/UTs	Target
1	Uttar Pradesh	11171000
2	Bihar	6630000
3	West Bengal	4481000
4	Maharashtra	4433000
5	Madhya Pradesh	3784000
6	Rajasthan	3712000
7	Karnataka	2705000
8	Tamil Nadu	2679000
9	Orissa	2517000
10	Gujarat	2497000
11	Andhra Pradesh	2028000
12	Telangana	2028000
13	Assam	1929000

14	Jharkhand	1803000
15	Chhattisgarh	1412000
16	Kerala	1257000
17	Punjab	1247000
18	Haryana	1191000
19	Jammu & Kashmir	658000
20	Uttarakhand	506000
21	Himachal Pradesh	444000
22	Tripura	195000
23	Meghalaya	171000
24	Manipur	137000
25	Nagaland	101000
26	Arunachal Pradesh	77000
27	Goa	40000
28	Mizoram	38000
29	Sikkim	33000
30	Puducherry	28000
31	Andaman & Nicobar Islands	18000
32	Dadra & Nagar Haveli	13000
33	Daman & Diu	4000
34	Lakshadweep	1000
	Total	59968000



LIST OF CITIES NOT TO BE COVERED UNDER THE SCHEME

S.No	State Name	Name of City	City Population (As per Census of India 2011)
1	MAHARASHTRA	Greater Mumbai (M Corp.)	1,24,78,447
2	NCT OF DELHI	DMC (U) (M Corp.)	1,10,07,835
3	KARNATAKA	Bruhat Bengaluru Mahanagara Palike (BBMP) (M Corp.)	84,25,970
4	ANDHRA PRADESH	Greater Hyderabad (M Corp.)	68,09,970
5	GUJARAT	Ahmadabad (M Corp.)	55,70,585
6	TAMIL NADU	Chennai (M Corp.)	46,81,087
7	WEST BENGAL	Kolkata (M Corp.)	44,86,679
8	GUJARAT	Surat (M Corp.)	44,62,002
9	MAHARASHTRA	Pune (M Corp.)	31,15,431
10	RAJASTHAN	Jaipur (M Corp.)	30,73,350
11	UTTAR PRADESH	Lucknow (M Corp.)	28,15,601
12	UTTAR PRADESH	Kanpur (M Corp.)	27,67,031
13	MAHARASHTRA	Nagpur (M Corp.)	24,05,421
14	MADHYA PRADESH	Indore (M Corp.)	19,60,631
15	MAHARASHTRA	Thane (M Corp.)	18,18,872
16	MADHYA PRADESH	Bhopal (M Corp.)	17,95,648
17	ANDHRA PRADESH	Greater Visakhapatnam Municipal Corporation) (MC)	17,30,320
18	MAHARASHTRA	Pimpri-Chinchwad (M Corp.)	17,29,359
19	BIHAR	Patna (M Corp.)	16,83,200
20	GUJARAT	Vadodara (M Corp.)	16,66,703
21	PUNJAB	Ludhiana (M Corp.)	16,13,878
22	UTTAR PRADESH	Agra (M Corp.)	15,74,542
23	MAHARASHTRA	Nashik (M Corp.)	14,86,973
24	HARYANA	Faridabad (M Corp.)	14,04,653
25	UTTAR PRADESH	Meerut (M Corp.)	13,09,023
26	GUJARAT	Rajkot (M. Corp)	12,86,995
27	MAHARASHTRA	Kalyan-Dombivali (M Corp.)	12,46,381
28	MAHARASHTRA	Vasai Virar City (M Corp.)	12,21,233
29	UTTAR PRADESH	Varanasi (M Corp.)	12,01,815
30	JAMMU & KASHMIR	Srinagar (M Corp.)	11,92,792
31	MAHARASHTRA	Aurangabad (M Corp.)	11,71,330
32	JHARKHAND	Dhanbad (M Corp.)	11,61,561
33	PUNJAB	Amritsar (M Corp.)	11,32,761
34	MAHARASHTRA	Navi Mumbai (M Corp.)	11,19,477
35	UTTAR PRADESH	Allahabad (M Corp.)	11,17,094
36	JHARKHAND	Ranchi (M Corp.)	10,73,440
37	WEST BENGAL	Haora (M Corp.)	10,72,161



38	TAMIL NADU	Coimbatore (M Corp.)	10,61,447
39	MADHYA PRADESH	Jabalpur (M Corp.)	10,54,336
40	MADHYA PRADESH	Gwalior (M Corp.)	10,53,505
41	ANDHRA PRADESH	Vijayawada (M Corp.)	10,48,240
42	RAJASTHAN	Jodhpur (M Corp.)	10,33,918
43	TAMIL NADU	Madurai (M Corp.)	10,16,885
44	CHHATTISGARH	Raipur (M Corp.)	10,10,087
45	RAJASTHAN	Kota (M Corp.)	10,01,365
46	ASSAM	Guwahati (M Corp.)	9,63,429
47	CHANDIGARH	Chandigarh (M Corp.)	9,60,787
48	MAHARASHTRA	Solapur (M Corp.)	9,51,118
49	KARNATAKA	Hubli-Dharwad *(M Corp.)	9,43,857
50	UTTAR PRADESH	Bareilly (M Corp.)	8,98,167

CSR INITIATIVE

The effort to spread digital Literacy in the country, CSC-SPV has proposed collaboration with many institutes/ universities wherein an institution will adopt a village /panchayat in the vicinity and work jointly with CSC-SPV to make it 100% digitally literate. A letter has been sent to 47 Central and 365 State universities across India. Around 21 universities have shown interest in the initiative

National Law University, Odisha and CCS HAU, Hisar have started their work of spreading digital literacy within their vicinity. So far around 450 candidates have been registered by the universities under the scheme.

Here is the list of colleges/universities that have shown interest to be a part of digital literacy mission till date:

S No	Name of Organisation/Universities	State
1	Alagappa University	Tamil Nadu
2	Annasamy Rajammal College of Nursing	Tamil Nadu
3	Assam Rajiv Gandhi University of Co-Operative Management	Assam
4	CCS HAU Hisar	Haryana
5	DCR University Of Science & Technology, Murthal	Haryana
6	Mangalore University	Karnataka
7	National Law University_Odisha	Odisha
8	Sido Kanhu Murmu University	Jharkhand
9	Uttarakhand Open University	Uttarakhand
10	Uttarakhand Residential University	Uttarakhand
11	APOLLO COLLEGE OF NURSING	Tamil Nadu
12	Central University of Haryana	Haryana
13	CDC Jammu	Jammu and Kashmir
14	Assam Agricultural University	Assam
15	Bhargava College of Engineering and Technology	Jammu and Kashmir
16	Bahona College	Assam
17	Shri Mata Vaishno Devi University	Jammu and Kashmir
18	Dibrugarh University	Assam
19	Gondwana University	Maharashtra
20	Delhi University (IP College for Women)	Delhi
21	Delhi University (Kalindi College)	Delhi

CSR PARTNERS



IndusInd Bank  **PayPal**  **McAfee**



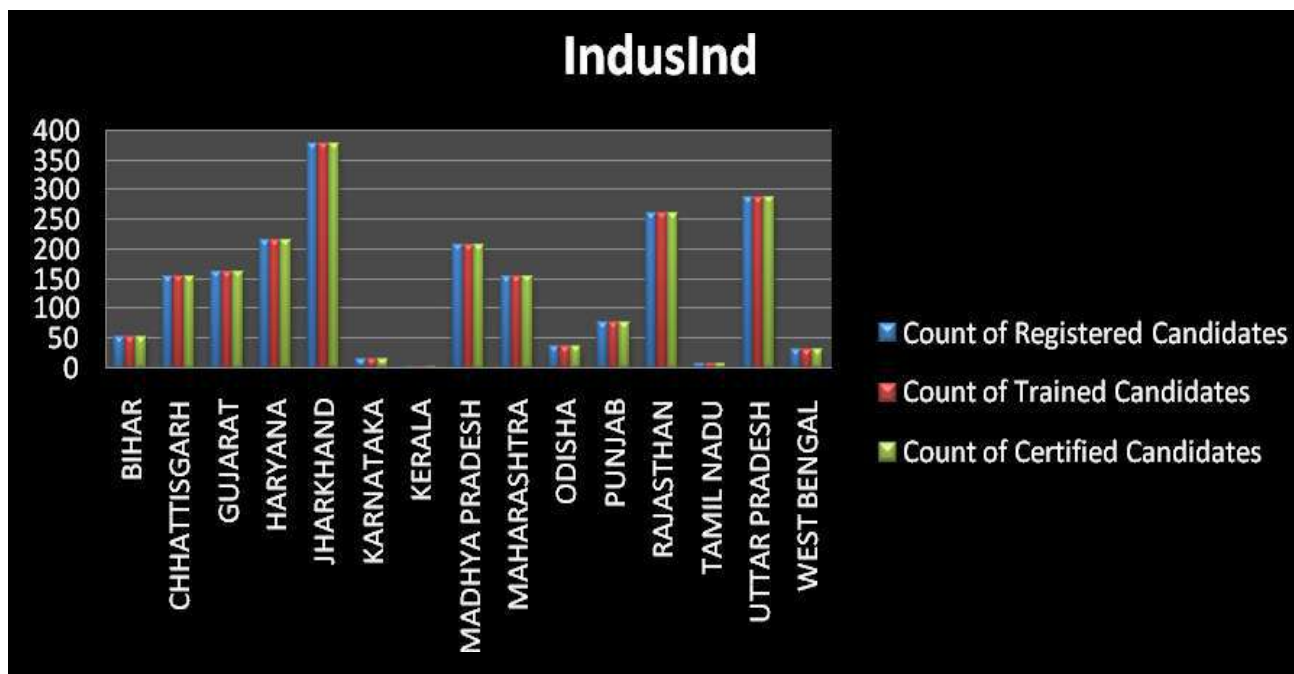
INDUSIND BANK *IndusInd Bank*

CSC-SPV and IndusInd Bank (IIB) have agreed to collaborate and implement the PMGDISHA in rural areas. To begin with 3 Lakh persons over next two years till 31-03-2019 will be trained by the partner. IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. The Bank is a leading provider of commercial, transactional and electronic banking products and services and caters to the needs of both consumer and corporate customers. Today, the bank is one of India's leading private sector banks.

According to the collaboration IIB will be responsible for the following:

- Promote and market PMGDISHA at various forums.
- Consolidate the training efforts towards achieving the objective of training one person in every eligible household.
- Align the training content of IIB with that of PMGDISHA curriculum framework as prescribed by CSC-SPV
- Mobilize the financial resources and volunteers from IIB.
- Set-up use of CSC-SPV PMGDISHA training centres.
- Monitor and ensure quality delivery of training.
- Create innovative marketing campaigns and assist the promotion of PMGDISHA in various media

IndusInd is registered in six states namely Gujarat, Haryana, Kerala, Madhya Pradesh, Punjab and Rajasthan. So far, 2040 Training centres are working under IndusInd and a total of 3,01,986 candidates have been registered under the PMGDISHA scheme. Below graph represents the number of registered, trained and certified candidates by IndusInd partners:



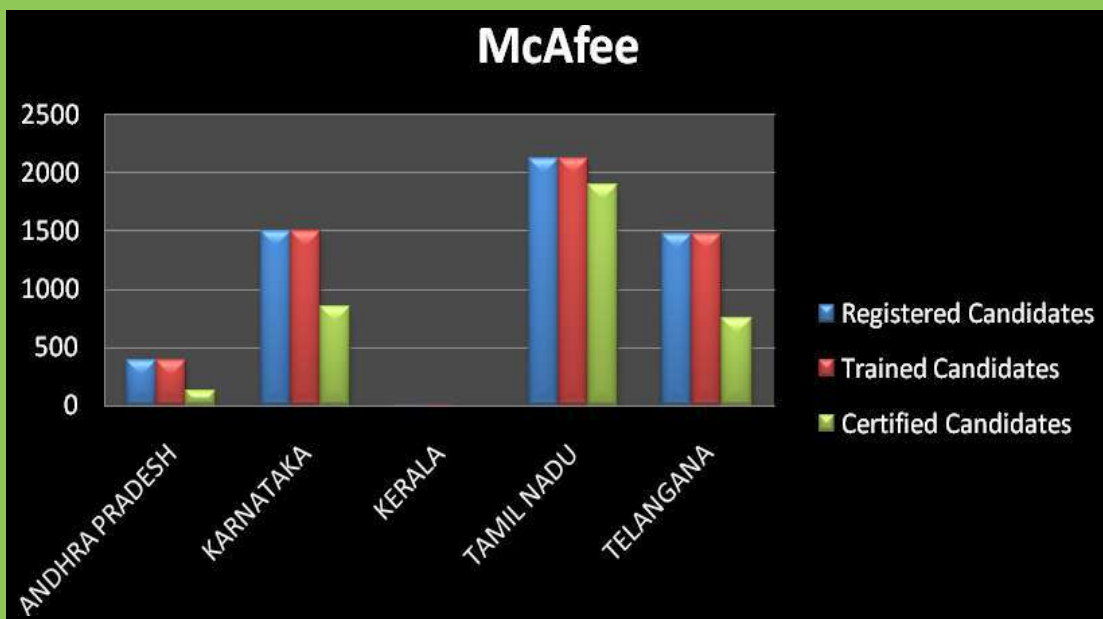


Like IndusInd Bank, CSC SPV has also signed MOU with PayPal and mutually agreed to train 6700 persons across the states of Tamil Nadu, Karnataka and Uttar Pradesh over next one year till 31-08-2018.

PayPal is providing digital literacy training in three states namely Karnataka, Uttar Pradesh and Tamil Nadu. So far, 120 Training centres are working under PayPal and a total of 9,551 candidates have been registered under the scheme. Below graph represents the number of registered, trained and certified candidates by PayPal partners:

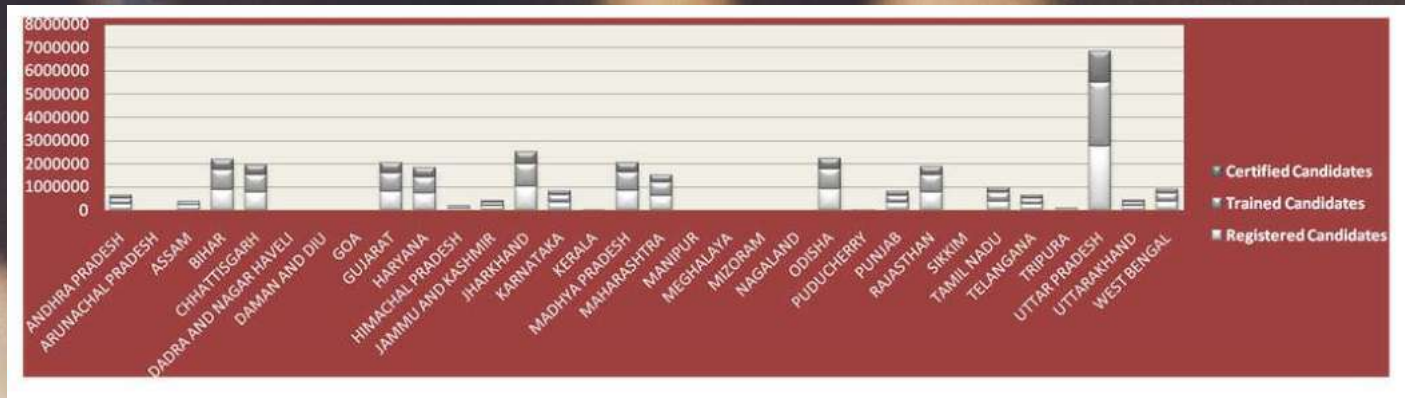


MOU has been signed between CSCSPV and McAfee. McAfee has agreed to provide digital literacy training to 7000 candidates across five states namely Andhra Pradesh, Karnataka, Kerala, Tamil Nadu and Telangana. McAfee registered in four states namely Andhra Pradesh, Karnataka, Tamil Nadu and Telangana. So far, 48 Training centres are working under McAfee and a total of 5,476 candidates have been registered under the PMGDISHA scheme. Below graph represents the number of registered, trained and certified candidates by McAfee partners:



REGISTRATION STATUS

Registration and Training of eligible beneficiaries has been started. So far 12,343,083 beneficiaries have been registered under the project and out of which 12,321,098 beneficiaries have completed training from the States/UTs of Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand and West Bengal.



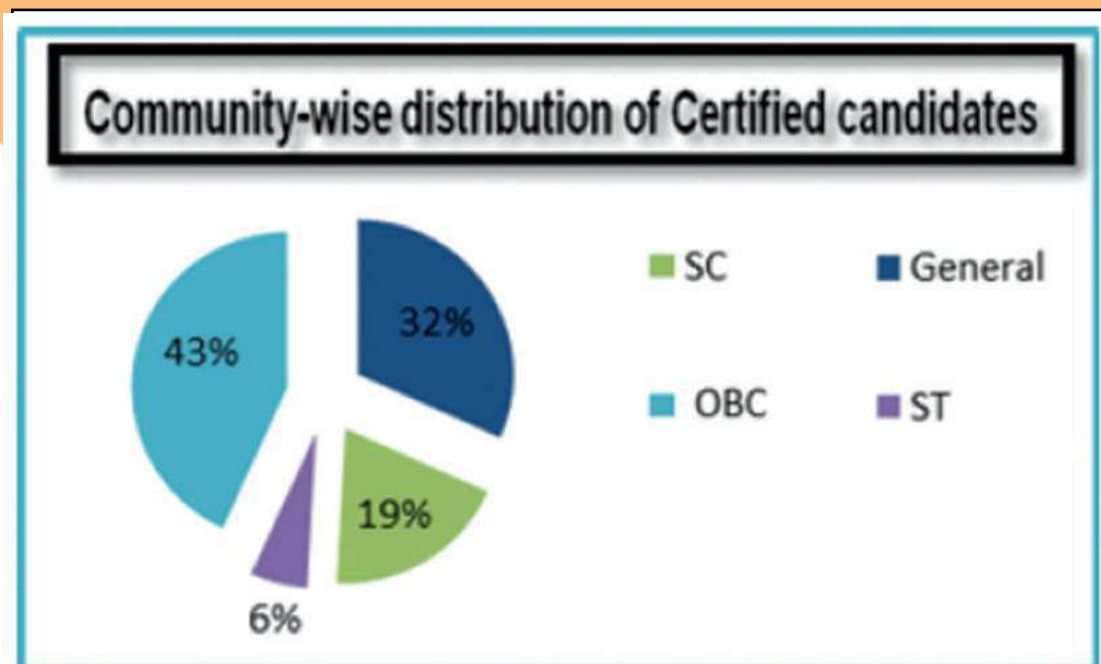
Gender-wise distribution of certified candidates

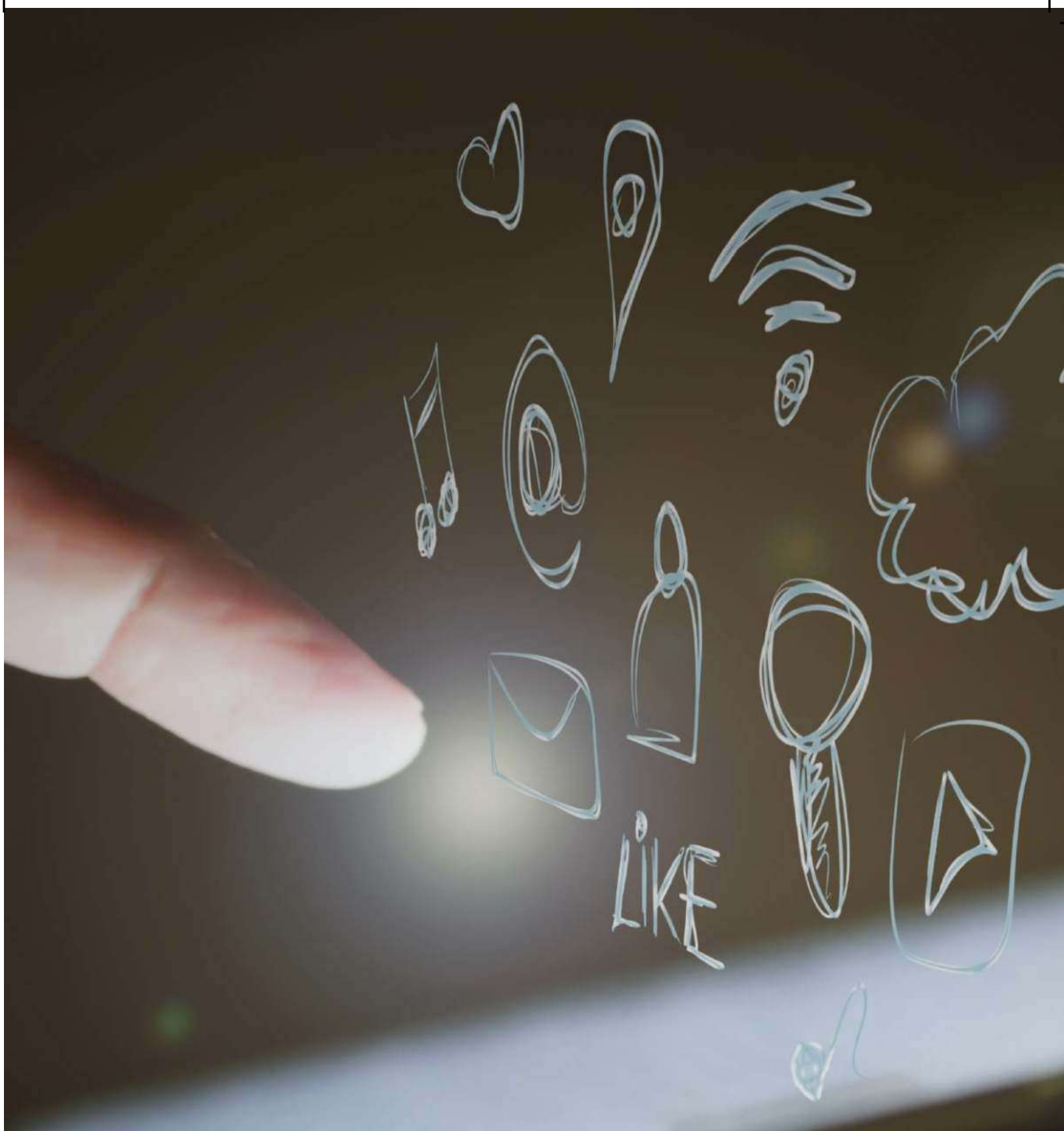
The gender wise distribution among the certified candidates under PMGDISHA shows that 57,183 Females and 52,994 Males certified in June. According to the pie-chart given below, 57% are Females and 43% are Males.



Community-wise distributions of certified candidates

Of the total Certified beneficiaries in June, OBC category comprise the highest numbers (48,784) followed by General category (28,017), SC (23,676) and ST (9,700). As per the pie-chart given below, 43% of certified beneficiaries are OBC 40% General, 19% SC and only 6% are ST.





SOCIAL MEDIA

SOCIAL MEDIA



Ravi Shankar Prasad @rsprasad · Jul 14

@PMGDISHA is world's largest digital literacy program that aims to train 6 Crore adults in rural areas. Sharing an inspiring story of Radha, one of the beneficiaries, who became digitally literate and is grateful to CSC VLE Manisha for making it possible. #DigitalIndia

1:53 PM · 24 Jul 2018

147 Retweets · 519 Likes



Ravi Shankar Prasad @rsprasad · Jul 14

@PMGDISHA is a #DigitalIndia initiative that aims to digitally literate 6 Crore people. This scheme is empowering rural citizens so that they can become digitally literate with the use of new digital technology.

0:44 · 2,579 views

25 Comments · 163 Retweets · 607 Likes



प्रदर्शन मूला @DDNewsIndia · Jul 16

डिजिटल साक्षरता के माध्यम से ग्रामीणों को नए अवसरों के साथ जोड़ना।
#groundreport @rsprasad @PMGDISHA @GoI_MeTV

1:06 views

2 Comments · 11 Retweets · 44 Likes



Ravi Shankar Prasad @rsprasad · May 12

Watch how this effort of Sonu Bala from Gurawara, #Haryana has transformed lives of hundreds of women in her village. @PMGDISHA aims to train 6 Crore adults digital literate. #DigitalIndia
pic.twitter.com/p3GRZu0DCV

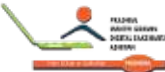


CSCeGov @CSCeGov · 18 May 2018

Collector and SP of #Nagaur district, Rajasthan, distributed @PMGDISHA certificates among beneficiaries and t-shirts and caps among VLEs at Maulasar village.

2:01 PM · 18 May 2018

6 Retweets · 33 Likes



An aerial, high-angle photograph of a newspaper printing plant. The image shows a complex network of conveyor belts and printing presses, with various colored rollers and machinery. The overall scene is industrial and somewhat blurred, suggesting motion. The text 'PRINT IMPACT' is overlaid in the center in a bold, red, sans-serif font with a white outline.

PRINT IMPACT

NEWS CLIPPINGS



వ్యవసాయ కార్యక్రమం నిర్వహిస్తున్న సీఎంకే రిలీఫ్ బృందం సభ్యులు

కోకనమనూర్లో

స్వచ్ఛ వజ్రాదా కార్యక్రమం

కోకనమనూర్, కర్నూలు: సెన్ట్రల్ మెంబర్షిప్ కౌన్సిల్ సహకారంతో కార్యక్రమం ఉత్తమంగా నిర్వహించిన ప్రధానమంత్రి పాపా స్వచ్ఛ నిర్వహణ పథకం కార్యక్రమం ప్రారంభించారు. ఈ సందర్భంగా పాపా కార్యక్రమం విస్తారంలో పాపా స్వచ్ఛ నిర్వహణ పథకం ప్రారంభించారు. ప్రస్తుతానికి ప్రస్తుతానికి వీరికి సహకారం చేస్తున్నారు. ప్రస్తుతానికి ప్రస్తుతానికి వీరికి సహకారం చేస్తున్నారు. ప్రస్తుతానికి ప్రస్తుతానికి వీరికి సహకారం చేస్తున్నారు.

పల్లెవాకీల 'వేఎంజ్ ఐశీ'

- ప్రతి ఊరిలో 10-15 వార్డుల లక్ష్యం
- ఉన్న ఊరిలో 14 నుండి 60 వార్డుల వరకు ఉపగ్రామాల కేంద్రం
- ప్రతి గ్రామంలో 25 ఉపగ్రామాల కేంద్రాలు
- అన్ని 200 నుండి 300 గ్రామాల వరకు
- 100 ఉపగ్రామాల 44 కేంద్రాల ఏర్పాటు
- మొత్తం 3 వేల మందికి పైగా ఉపగ్రామాల
- గ్రామాల విస్తారాలు, యువతలకు ఉపాధి చేసుకో

విద్యా యోగ్యతా పరీక్షలకు విద్యార్థులను ప్రోత్సహించే ఉద్దేశ్యంతో విద్యార్థులకు విద్యా యోగ్యతా పరీక్షలకు విద్యార్థులను ప్రోత్సహించే ఉద్దేశ్యంతో

విద్యార్థులకు విద్యా యోగ్యతా పరీక్షలకు విద్యార్థులను ప్రోత్సహించే ఉద్దేశ్యంతో

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బెంగళూరు ౧౨ యూనిట్ రక్షణ కార్యక్రమం

బెంగళూరు 12 యూనిట్ రక్షణ కార్యక్రమం

బెంగళూరు 12 యూనిట్ రక్షణ కార్యక్రమం

కామన్ సర్వీస్ సెంటర్ సేవలను అమలుచేయాలి

కామన్ సర్వీస్ సెంటర్ సేవలను అమలుచేయాలి

కామన్ సర్వీస్ సెంటర్ సేవలను అమలుచేయాలి

నగదు రహిత లావాదేవీలపై అవగాహన కల్పించాలి

నగదు రహిత లావాదేవీలపై అవగాహన కల్పించాలి

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డిజిటల్ యోజనా కి గ్రామీణులకు జానకారీ డి

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డిజిటల్ యోజనా కి గ్రామీణులకు జానకారీ డి

ప్రశిక్షణ ద్వారా థాటి సే ఇంకాకరణం

ప్రశిక్షణ ద్వారా థాటి సే ఇంకాకరణం

ప్రశిక్షణ ద్వారా థాటి సే ఇంకాకరణం

డిజిటల్ సాక్షరతా అభియోగం అంతర్గత ఉత్తీర్ణ విద్యార్థులకు సన్మానం

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GLIMPSE OF
PMGDISHA
PROGRESS ACROSS STATES

Andhra Pradesh

Hon'ble IT Minister Shri. Nara Lokesh Garu inaugurates PMGDISHA centre at Tadimalla

Hon'ble Minister for IT and PR, Government of Andhra Pradesh inaugurated PMGDISHA training centre during an event held at Tadimalla panchayat in West Godavari.



He enquired about the implementation process of Pradhan Mantri Gramin Digital Saksharta Abhiyan in the state in general and in the district in specific.



The minister appreciated the efforts of CSC SPV team across the state in implementing the PMGDISHA project during the inauguration. Addressing the assemblage, he explained about the importance of Digital Literacy programme and how the citizens collectively make Digital India vision happen across the state.

District Collector Shri. K Bhaskar IAS, DRDA PD K Srinivas, MLAs, villagers in a huge count and our CSC SPV District team attended the event and made it a huge Success.

West Godavari District Collector inagurates PMGDISHA centre

Aiming to make denizens aware of digital tools and devices, a new computer training centre has been inaugurated at Pasivedala gram panchayat. The centre will impart digital literacy to the villagers under Pradhan Mantri Gramin Digital Saksharta Abhiyan.

West Godavari District Collector Shri Katamaneni Bhaskar IAS inaugurated the centre during an event held here this month. He pointed that it is high time that villagers need to be aware of technology and devices to prosper.



“Digital literacy is one thing which we lag in the rural areas of India. However, schemes like PMGDISHA will enable the rural population to know about the digital world,” said the secretary following the inauguration.

He also said that the course will enable the citizens to carry out cashless transactions which is part of the learning modules.

Apart from DRDA PD K Srinivas and villagers in a huge count, CSC SPV District team attended the event.

State Excise Minister inaugurates PMGDISHA centre

Hon'ble Excise Minister Shri. K Samuel Jawahar Garu inaugurated PMGDISHA Center during an event held at Gowripalli gram panchayath of West Godavari District. He appreciated the Efforts of CSC SPV District team in implementing the PMGDISHA Project in the district.

Further, Addressed the Gathering and explained about the importance of the Digital literacy program and each and how each and every one of us can make the Digital India dream come true.

For this event, Sarpanch of the Village and Villagers in a huge count and our CSC SPV District team attended the event and made it a huge success.



He has been focussing to make housewives and Dwarka members digitally literate and were trained on different modules covered by under the scheme.



Bihar

Training held

VLE Ogeti Sudhakar Prasad hosted PMGDISHA training at Moragudi Village, in YSR District. The VLE has completed registration of 239 beneficiaries out of which 155 have cleared the examinations and got certified.

PMGDISHA: Path to their empowerment

It is no wonder to know the denizens of Sheikhpura villages are enjoying myriad of services at their fingertips. And they say this is all because of the Hon'ble Prime Minister Shri Narendra Modi's visionary project named Pradhan Mantri Gramin Digital Saksharta Abhiyan.





Expanding the digital literacy programme, VLE Brajesh Kumar has set up a new computer training centre to bring the disconnected villagers and empower their lives.



A centre, with three laptops and other amenities including printers and internet connectivity, was inaugurated by CSC District Coordinator Manikanth Upadhyay during an event held at Ambari.



After inaugurating the centre, Mr. Kumar registered more than 130 candidates. According to the VLE, the villagers have been expressing great enthusiasm towards the PMGDISHA scheme.

“Most of the villagers have been very supportive and enthusiastic about the scheme. I was surprised to see the women queuing up at my centre for enrolling themselves for the scheme,” said Brajesh Kumar.

According to the women beneficiaries, they can help their kids in teaching the digital devices and other tools. Brajesh has also been conducting many awareness drives at different parts of Ambari. VLE Bajrangi Malakar from Othma Panchayat has also been actively promoting PMGDISHA in the Sheikhpura District.

Gujarat

Certificates distributed at Hadamtala



VLE Baroliya Ramsangbhai gave away the PMGDISHA course completion certificates to the beneficiaries who have cleared the examination. More than 50 beneficiaries got their certificates.



The event was attended by Village Sarpanch Dabhi Prabhubhai and CSC DM Vipul Deshani spoke during the event. Sarpanch said that digital literacy would take the village way ahead. “I can see that digital literacy is transforming the village. The denizens have started relying more on technology. Even the digital services delivered through CSCs are helping the villagers,” said Sarpanch during his speech. Mr. Ramsangbhai has been actively popularising PMGDISHA scheme among the fellow villagers.

Similar certificate distribution events were held in Botad district of Gujarat. Most of the events were participated by the gram panchayat authorities and CSC officials. Housewives, aged men and youngsters were awarded digital literacy certificates. According to the VLEs most of them has also enrolled for advanced studies.



VLE Profile: Sheikh Ismailbhai



Ismail Sheikh has been running CSC since past two years at Kaniyel in the Kheda District. After delivering number of Government-2-Consumers (G2C) and Business-2-Consumer (B2C) services for the villagers, Ismail introduced Pradhan Mantri Gramin Digital Saksharta Abhiyan.

Through PMGDISHA scheme, he introduced different digital devices and taught them various concepts of technology. According to the VLE, the villagers expressed their enthusiasm and hence got enrolled for the scheme.

Ismail has brought 157 students on board and certified around 109 candidates. He also distributed the course completion certificates to the beneficiaries during an event held here in July.

Certificates distributed at Patan, Mahisagar and Vadodara districts in Gujarat



VLEs Raval Dineshbhai, Rakeshbhai Patel, Thakor Arvindji Chandanji, Prakashkumar Nayi, Shivbhai Patel, Vrajesh Patel, Manish Patel, Kuldip Gohil and Yuvraj Yadav from Mahisagar, Patan and Vadodara gave away certificates to the beneficiaries who have cleared PMGDISHA examination. After completing the 10-day-training programme under PMGDISHA scheme, the candidates are familiar with the

state-wise activity

digital devices and various tools and internet applications. Gram Panchayat and CSC officials were part of the certificate distribution events held at different districts of the state. Highlighting the vitality of digital literacy, the state has been actively promoting PMGDISHA across the state.



Haryana

Woman-entrepreneur transforms Ambala



Alka Rani has taken it upon herself to raise the digital literacy standards of villagers in general and women in specific in her small village Dubli in Ambala.

She is supported by gram panchayat officials and CSC for the endeavour for the transforming the lives of people at the grass-root level.

Alka introduced Pradhan Mantri Gramin Digital Saksharta Abhiyan and she conducted number of awareness drives to familiarize people with the scheme and the benefits.



Following the awareness drives, the villagers queued up at the CSC centre located in the village and enrolled themselves for the scheme. She has completed registering 250 candidates and 238 beneficiaries have been certified. "Technology makes people self-reliant and motivates one

to move on in life. That is what prompted me to introduce PMGDISHA in the village. Apart from the basic training suggested in the curriculum, I always advise my students to move ahead and explore to become financially independent and push them to innovate," said Alka.

Beneficiary Dinesh Kumar said that he has started seeking information through internet and is becoming self-learner. "I can fix basic issues in the electronic devices with the help of internet. I have started preferring to browse in the internet for a comprehensive information on anything and everything," says Mr. Kumar.

Digitally Empowering Haryana



Bridging the gender gap in digital literacy, Babita Yadav is helping the society to dismantle the social norms that have been holding them back for decades. In fact, addressing the gender divide in digital literacy is perhaps necessary to ensure inequality of opportunity across gender does not widen in an India where the digital economy is expected to multiply by five times by 2023. Babita started working as a village-level entrepreneur under CSC since January 2018.

She had set up a centre at Saap ki Nangli in Haryana and has been delivering various digital services through the centre. According to the natives of the village, the most popular services at the centre are Pradhan Mantri Fasal Bhima Yojana (PMFBY) and Sarkari Pareeksha services as the majority of the population are farmers and youngsters aspiring of government jobs.



Under Pradhan Mantri Gramin Digital Saksharta Abhiyan, the VLE has registered more than 100 candidates and has been given the training under the scheme. Students have started using the mobile applications for money transactions instead of frequenting to the banks.

"After undergoing the 10-day training programme under PMGDISHA, I am able to use BHIM app for the banking services. Moreover, I can also help my family members in booking the railway tickets through the applications or internet services which I was not aware of, earlier. I can proudly say that I have become independent after completing the course," said Geeta, a beneficiary.

Trilok who is also a beneficiary echoed similar words about the scheme and the skills he has acquired after completing the course. "I hail from slum in Sohna and we met Babita



during an awareness campaign on PMGDISHA at our locality. I have been very keen to know about computer machines and its functions and PMGDISHA gave me platform to learn without any course fee. I have started using emails and social media for the communications. I have also started using different softwares for different purposes,” added Trilok.

Jharkhand

Boro MLA pays a surprise visit at training centre



After hearing about the activities at Common Service Centre operated by VLE Abhishek, MLA Tala Marandi paid a surprise visit to the training centre. During the visit, he spoke to the employees and some beneficiaries of PMGDISHA.

Abhishek explained him about the services delivered through the centre. He said that villagers are benefitting from the telemedicine services and Sarkari Pareeksha.

He also spoke to the Rural BPO employees and enquired about the services they deliver. MLA, after completing the visit, said that he is really impressed with the activities and digital services provided by village-level entrepreneur Abhishek.

“Common Service Centres like this connects the government with the villagers of the country. Moreover, I have seen beneficiaries enthusiastically learning about computers under Pradhan Mantri Gramin Digital Saksharta Abhiyan. I would support in every way I could for the smooth functioning of the centre,” said MLA.

Certificates distributed at Manakdiha



Samposht High School Principal Raj Nath gave away the PMGDISHA course completion certificates to the beneficiaries who have cleared the examination. More than 50 beneficiaries got their certificates.

The event was attended by gram panchayat and CSC officials. VLE Gautam Kumar also hosted an awareness session on Pradhan Mantri Gramin Digital Saksharta Abhiyan and its benefits. He, during the session said “The world has started exploring with the help of internet and technology. The digital services delivered through CSCs are helping the villagers.” According to the villagers Gautam Kumar has been involved in various social activities in the village and he is a popular figure.

Certificates distributed at Nirsa

VLE Ajay Sharma of Upahar Foundation gave away certificates to the beneficiaries who have cleared PMGDISHA examination. After completing the 10-day-training programme under PMGDISHA scheme, the candidates are familiar with the digital devices and various tools and internet applications.

More than 300 students received their certificates during the event held at SSKBC High School and Nation Heart School, Nirsa in Dhanbad district.



Gram Panchayat and CSC officials were part of the certificate distribution events held at different districts of the state. Highlighting the vitality of digital literacy, the state has been actively promoting PMGDISHA.

Jammu & Kashmir

VLE Profile: Nitin Sharma

VLE Nitin Sharma , from District samba, Jammu and Kashmir conducted special classes at his Gram Panchayat Smailpur , under the scheme PMGDISHA (Pradhan Mantri Gramin Digital Saksharta Abhiyan) with the presence of District Consultant Mohit Sharma. Sarpanch of Village Smailpur Sh. Balwant singh also attended the workshop. In this workshop, people have learned about digital literacy to manage & use. Peoples were taught on different modules covered under the scheme.



Students of government school also present at that time .Near about 60 persons attend the workshop .The main purpose of this workshop is to teach the villagers and students which will help them in their daily life like BHIM, emails ,online transactions , basic computer knowledge , use of smart phones etc.



Nitin Sharma came into association with CSC (Common Service center). He works in Gram Panchayat Smailpur. He feel glad that the CSC gave him an opportunity to educate

the people of their village and make them digitally literate. Moreover he also feel happy that peoples of their village showing their interest in this digital literacy scheme.

He feels that digital literacy can give confidence to a lot person to per sue their dreams, across social boundaries and help them overcome basic live hood challenges.

He feels that it is a great initiative taken by the government to educate people and make them digitally literate free of cost. Nitin says Digital literacy create confidence among village peoples and moreover one thing he noticed that after completion a training , maximum peoples in their villages start using a bhim app and they do all transaction through their mobile without going to a bank . Peoples are very thankful to the government to make their life easy .He further includes that it is not just about learning to use a computer or access the internet; it can help to bring about several behavioral and social changes. Digitizing India can help women break the shackles of patriarchy.

Moreover Nitin includes that these type of schemes of the government helps in build up the trust and respect of peoples towards the CSC centre VLEs.

Karnataka

New computer training centre inaugurated at Sonna



Aiming to make denizens aware of digital tools and devices, a new computer training centre has been inaugurated at Sonna gram panchayat. The centre will impart digital literacy to the villagers under Pradhan Mantri Gramin Digital Saksharta Abhiyan.

Sonna gram panchayat secretary Vijay Chalavadi inaugurated the centre during an event held here this month.

He pointed that it is high time that villagers need to be aware of technology and devices to prosper.

“Digital literacy is one thing which we lag in the rural areas of India. However, schemes like PMGDISHA will enable the rural population to know about the digital world,” said the secretary following the inauguration.

He also said that the course will enable the citizens to carry out cashless transactions which is part of the learning modules.

VLE Ravikumar Naganagoudar has set up the centre and he has expressed his vision of transforming the village to a complete digitally literate place in Karnataka. Other gram panchayat members and CSC officials were also present during the inauguration.

PMGDISHA campaign held at Gaddanakeri



As part of popularising Pradhan Mantri Gramin Digital Saksharta Abhiyan, village-level entrepreneur Mahesh Kumar had conducted awareness campaigns and rally at Gaddanakeri gram panchayat in Karnataka.

VLE Mahesh Kumar, through the drive, explained the villagers of Gaddanakeri about the importance of digital literacy and emphasised that one person from each family should undergo the ten-day training programme. He also explained that the scheme has been launched by the Government of India and is — totally free. According to the VLE, the villagers have shown great enthusiasm towards the scheme and had enrolled themselves to learn about the digital tools and devices.



Moreover, he also sought support from the youngsters who worked as the volunteers in spreading the message across the village. The youngsters had been working relentlessly to familiarise the vision of Hon'ble Prime Minister Shri Narendra Modi.

These youngsters have become the ambassadors of PMGDISHA at Gaddanakkeri in Karnataka. According to Shrikant Ramesh, a beneficiary, the scheme has helped him to know about the digital world and the services it offers for a common man.

“Being a farmer, I was totally ignorant about digital devices and its purposes. However, the training programme shed light on few aspects which I found really helpful for leading an easy life. I am also able to teach my fellow workers and my family members,” said Shrikant.



the village-level entrepreneurs from the neighbouring gram panchayats also participated for the inauguration of the new centre. The citizens have shown great interest in getting enrolled under the programme.



PMGDISHA campaigns held at Bellari



Bellari district of Karnataka has been very actively promoting Pradhan Mantri Gramin Digital Saksharta Abhiyan across the district. Most of the events held in the district has seen a huge participation and all the efforts of village-level entrepreneurs has helped the district and the villages to transform the place to a digital district.

In order to accommodate more villagers and make them digitally literate, a new centre was inaugurated at Kallahalli in Hosapette, Bennakallu gram panchayat in HB Halli and Shivapura in Kudligi. More than 100 villagers including the beneficiaries participated during the inauguration. Moreover,



After completion of training programme certificates were also distributed during various held in the district. VLEs, Panchayat officials, CSC officials have been participating and distributing the course completion certificates to the beneficiaries during the various events held in the district.

A survey on digital literacy prompts social worker to introduce PMGDISHA



Raghavendra a MSW graduate has been actively engaged in social work activities in the Ramasagar gram panchayat of Bellari. He has been involved in teaching various skills in the village in order to enable them for their livelihood.



However, Raghavendra was taken back to know that majority of the population was unaware of the digital world during a survey conducted in the Ramasagar panchayat. He was seeking for a solution when he came to know about the Pradhan Mantri Gramin Digital Saksharta Abhiyan scheme.

He got registered himself as a CSC village-level entrepreneur and started campaigning for PMGDISHA across the village. "During the survey I came to know that the village has some educated people but lag behind the digital literacy. Hence I thought to introduce PMGDISHA," the VLE added.

Raghavendra convinced the villagers that the digital medium can help them in different ways for their day-to-day activities. Now, the people of Ramasagar gram panchayat are all set to learn computer and its uses.

The VLE has already completed the registration of 250 candidates in which 219 candidates have completed the training and appeared for examinations.

VLE Profile: Munianjinappa CM



Munianjinappa has been predominantly into computer education and skill enhancement programs. And have registered 250 candidates for PMGDISHA and have created awareness for PMGDISHA, and Basics of Computers.

As BASHETTIHALLI is Rural area and lots of candidates fall under BPL, it was a real challenge to make them do Transactions and use mouse. He has visited Institutes of BASHETTIHALLI DODDABALLAPUR rural to create Digital awareness, because of which candidates of all ages stand waiting to get enrolled for PMGDISHA.

His pmgdisha center was inaugurated in the month of august 2017 by the group of women association members and also the local panchayath members were presented over there. No of attendance : over 40 people were participated in the event the event concept was if a women learns its like a opening of school. and the discussion was about the usage, impact and benefits of digital education to the rural areas Architha v aged 18 yrs old she has been benifited by the scheme of pmgdisha, she was borned in a middle class family, before joining the course she was not able to use the computer and once she visited the vle center she has taken the guidance from the vle about the scheme and she joined the course, after joining she has learnt the basic of computers and also learnt about digital education through the course now she can do the digital transactions by her own and she is more thankful to the PMGDISHA scheme for her computer education because now she is persuing her degree course and that computer education has been helping her in her daily routine of education and she has honoured a very big thanks to the scheme.

A NEW VISION TOWARDS LIFE THROUGH DIGITAL LITERACY

36-year-old Kirankumar Joshi who owns Kalpavruksha Computer Educations Centre wanted to do something different in his life. He was fascinated by the digital literacy movement as he wanted to make him village digitally literate.



He gathered all the required knowledge about the PMGDISHA scheme and took up a CSC id. He is a VLE now and runs his own center. He has already registered more than 250 candidates and trained 250 and exam conducted 68 students. He working hard to achieve him target. He is very excited to make candidates digitally literate and conducting PMGDISHA awareness sessions for village people. Villagers are gladly taking part in awareness scheme and giving good feedbacks and he conduct regular classes for students. He conduct classes for students and a total of 100 students were present on the day.



A VLE like Kirankumar Joshi from Kokatnur Village of Athani Taluk Belagavi District has done outstanding job by providing the PMGDISHA training to village students. He encourages and trained them in their language.

He created awareness on PMGDISHA by doing door to door campaign and educated people on the benefits of Digital Literacy. Due to various network problems, he went from place to place and registered candidates.

Serving people for digital betterment



Suleman Shaikh has habit of doing experiments always as he wants to try something new. He started CSC with sole reason of curiosity and he ended up providing many services. When he came to know about PMGDISHA he decided to do it as he had worked as computer lab operator in the past. He innovated many unique ways to reach the peoples and get them in confidence. So He began with opening ceremony inaugurated by Aurad Taluka MLA Prabhu Chavan in the presence of CSC DC & DM.



In other villages from Torna gram panchayat, He used to announce one day earlier with the help of local person whose work is to make important announcements in village by drubbing drums.

He made use of Community places and temples for registration and training. He also inspired his sister to start CSC & do PMGDISHA. His sister also followed his footsteps and now implementing PMGDISHA in the adjacent gram panchayat Chandori.

PMGDISHA awareness drive held



The PMGDISHA training program is being organized by VLE Rajendra Pujar in the village Kusanoor, Hanagal .Haveri, Karnataka Till date total 250 students have been registered. The VLE visited panchayat and met house wives and rural women laborers And College Students. He trained the candidates on different aspects including Digital Payments, bank transactions, Digilocker, Email and basic operations of computer.



After taking this training, the housewives and Students were able to do the Banking transactions, purchasing daily items using Mobile apps (BHIM, Paytm. Phone pay). The PMGDISHA centre lab has 6-8 systems for the use of students practice.

The training modules included in the workshop: BHIM, USSD, AEPS, Access Government Services, Operate internet. Digilocker. And E mail ect. Till now he has trained up to 240 students.

Yallappa Devagiri is also organising PMGDISHA classes at Yalavigi in Haveri district.

Kerala

VLE Sheeja gets more SHG women on board



A graduate with PGDCA certificate, Sheeja from Thiruvananthapuram has been in computer training field for the past few years. However, introducing project PMGDISHA in her Aanad Panchayat in the district made her part of a bigger cause after attending an introductory class.

Sheeja has been imparting digital literacy mainly to the home-makers and self-help women groups in the precinct. Her students have started using digital transactions and sending emails after being equipped under Pradhan Mantri Gramin Digital Saksharata Abhiyan (PMGDISHA).



Following the increase in demand, she has also started new batches in schools where students are introduced to PMGDISHA curriculum. She is running the second batch for the school students in the Panchayat. The first batch students were certified last month.

Sheeja also hosted lectures of subject experts who shed light on the new technologies and how it helped the daily needs. Karthika M Nair from Pathanamthitta district is also one such VLE who has been constantly taking efforts to enrol more candidates under the project.

VLE Profile: Bineesh



Mr. Bineesh , VLE from Kanjirappuzha Panchayath, Manarkad Taluk Palakkad dist has started his CSC Centre from August 2017 onwards. He got PMGDISHA approval on September 2017 and started the student enrolment from September onwards. Within a short span he enrolled 48 students for PMGDISHA and trained them very well. Due to his hard work, 36 candidates have cleared the examination. He is dedicated to his CSC, and continuing all types of CSC services. With the participation of local youth clubs and Kudumbasree units, he has spread the message of PMGDISHA in his locality.

Bridging gender and age divide



VLE Mr. Sivadas from Pavadi Village, Kollangode Panchayath, Palakkad district gained attention because of the presence of senior citizen in his PMGDISHA Training Program. Mrs. Rajeswary S aged 59 years registered for PMGDISHA and attended 10 days training and certified . Just like that Mr. Noorjahan aged 60 years, was interested in participating in the PMGDISHA TRAINING , but couldn't attend the examination, because of her over age. Considering her interest in digital literacy the VLE trained the lady free of cost

Young and energetic at the age of 57

For VLE Venkat Sivadasan, age is no bar to prove one's enthusiasm. At the age of 57, he has been actively carrying out the registration of Pradhan Mantri Gramin Digital Saksharta Abhiyan part from the other digital services under CSC.

During the initial, he faced so many problems like net connectivity, portal problem and acceptance from public etc., even though, he managed to brand the CSC in his locality. He has been delivering most services of CSC like PAN, Passport service, Digipay, NPS, PMGDISHA , Insurance payment, bill payments etc.



He even organised a programme named 'VISION-2017' in his village for spreading the message of importance of digital literacy and its impact in the society. This was organised with association of 'Sreesakhthy Ayalkoottam' a women empowerment society in the village in Palakkad district. During the inauguration, the Block Panchayath President said that, "PMGDISHA is very useful for poor people, because digital literacy is unavoidable in every aspects of life."

Madhya Pradesh

Differently-abled with different vision and mission



Village-level entrepreneur Nanulal Kushwaha is a source of inspiration to the many villagers of Mandsaur. Being differently-abled, Nanulal has dedicated most of his time in serving the rural population of his village by introducing various government schemes to the citizens.

Hence, he has also introduced Pradhan Mantri Gramin Digital Saksharta Abhiyan to the village and got the people on board. According to villagers, Nanulal had a bike in which he used to visit every house of the village to make them aware of the scheme.

He used to carry a laptop and other devices which need for registering a candidate. They say that he just sits on the bike and get the registration done.

“Many-a-times he has even visited areas to impart the training after the registration process. He never demands the people to come to his training centre or anything. Nanulal says that he can come anywhere to deliver the service and impart the training,” said a beneficiary from Behpur village of Mandsaur district.

New computer training centre inaugurated at Khargon

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Aiming to make denizens aware of digital tools and devices, a new computer training centre has been inaugurated at Khargon gram panchayat. The centre will impart digital literacy to the villagers under Pradhan Mantri Gramin Digital Saksharta Abhiyan.

Khargon gram panchayat Sarpanch inaugurated the centre during an event held here this month. She pointed that it is high time that villagers need to be aware of technology and devices to prosper.

“Digital literacy is one thing which we lag in the rural areas of India. However, schemes like PMGDISHA will enable the rural population to know about the digital world,” said the Sarpanch following the inauguration.

She also said that the course will enable the citizens to carry out cashless transactions which are part of the learning modules.

VLE has set up the centre and he has expressed his vision of transforming the village to a complete digitally literate place in Madhya Pradesh. Other gram panchayat members and CSC officials were also present during the inauguration.

Certificates distributed at Shajahapur

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VLE gave away the PMGDISHA course completion certificates to the beneficiaries who have cleared the examination. More than 50 beneficiaries got their certificates. The event was attended by gram panchayat and CSC officials spoke during the event. They said that digital literacy would take the village way ahead. “I can see that digital literacy is transforming the village. The denizens have started relying more on technology. Even the digital services delivered through CSCs are helping the villagers,” said CSC District Coordinator during his speech.

The VLE has been actively popularising PMGDISHA scheme among the fellow villagers.

Training held

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Village-level entrepreneur Ashok Malviya from Sihor district has been predominantly into computer education and skill enhancement programs. And have registered 250 candidates for PMGDISHA and have created awareness for PMGDISHA, and Basics of Computers.



As Gavakheda village is one of the rural areas and lots of candidates fall under BPL, it was a real challenge to make them do transactions and use mouse. Most of the citizens are either poor or hail from backward castes.

He has visited institutes of the areas to create digital awareness, because of which candidates of all ages queued up and got enrolled for PMGDISHA.



More than 50 people were participated in the event. The centre also hosts some discussion sessions on topics like impacts and benefits of digital education in rural India which attracted more beneficiaries.

VLE Preetam Sinh Tanwar from Bichapur also has been actively popularising the PMGDISHA scheme.

Maharashtra

Certificates distributed at Nagade in Nashik



VLE Amol Lone from Nagade gram panchayat in Nashik district of the state gave away certificates to the beneficiaries who have cleared Pradhan Mantri Gramin Digital Saksharta Abhiyan examination.

After completing the 10-day-training programme under PMGDISHA scheme, the candidates are familiar with the digital devices and various tools and internet applications. Gram Panchayat and CSC officials were part of the certificate distribution events held in the district. Highlighting the vitality of digital literacy, the state has been actively promoting PMGDISHA.

VLE said that the village sarpanch Manikrao Shinde has been supporting the scheme and its activities since it was introduced in Nagade. More than 20 students received their certificates

Tahsildar inaugurates PMGDISHA training centre

Aiming to shed light on the digital world and the services through the digital platform, village-level entrepreneur Sandhya Sudhakar Ingle introduced Pradhan Mantri Digital Saksharta Abhiyan to the citizens of Kenwad gram panchayat in Washim district.

Tahsildar inaugurated the new centre during an event held here in the district. He interacted with few of the beneficiaries. "Now, we cannot think of a world without computers and digital devices. It has become inevitable part of our life. So it is vital to know about these things and explore the world," said Tahsildar during the interaction.

He also pointed out that the computer is changing our daily life and the whole world is just at the tips of our fingers. "Gone are those days when we used to stand in queues and frequent to the government offices for availing various services. Citizen-centric government services are available online as part of Digital India vision. Every material is available online. The only thing is you should use it effectively and responsibly," added the chief guest.



CSC District Coordinator Shrikant Borse also explained about the various government services delivered through common service centres and made the citizens aware of the scheme which they can avail through these last-mile centres in the village.

Young graduate aims to empower minority with PMGDISHA

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After completing his graduation, Harshal Gajbhiye didn't leave his native to seek a prospective job in the urban areas. Instead, he opted to stay in Mundipaar village in Gondia district for uplifting the minority community.

After a series of brainstorming, he found that digital literacy can empower the minority class in the village and he started working in the direction to make them digitally literate. As per the suggestions from his friends, he registered a common service centre in order to introduce Pradhan Mantri Gramin Digital Saksharta Abhiyan in the village.

He registered and trained members from the minority community. He primarily focussed on making the women-population digitally literate which will eventually make the whole village learn about the digital tools and devices.

He started various batches and also conducted PMGDISHA training programmes in the schools in the locality. The students stayed back for the training programme after the routine school classes and acquired knowledge about different aspects of the digital platforms.

Harshal has completed the training and certification of 250 candidates and majority of his beneficiaries come from minority community. VLE said that most of the students have enrolled for advanced courses after getting certified under PMGDISHA.

Manipur

Meeting held at Imphal West

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State and District Consultants of CSC organized a meeting in Imphal West. The meeting discussed the issues and roadmap for the implementation of Pradhan Mantri Gramin Digital Saksharta Abhiyan.

Few beneficiaries of PMGDISHA were also awarded with certificates.

Meghalaya

PMGDISHA enrolment drive held at Lai Lad in Ri Bhoi

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Amit Binong from Ri Bhoi district hosted a registration drive for Pradhan Mantri Gramin Digital Saksharta Abhiyan this at Lai Lad village, this month.



He invited housewives and self-help group women and made them aware of the scheme and its impact in their lives.

More than 20 women got enrolled after the awareness programme during the drive.

The VLE also visited nearby villages and schools to promote the scheme. Similar registration and awareness campaigns were held at CSCs in West Khasi Hills in Meghalaya and the VLEs have increased the number of PMGDISHA beneficiaries on board.

Odisha

Village-level Entrepreneurs breaks the social inhibitions with PMGDISHA

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The gap between those who have ready access to computers and the internet, and those who do not, such is the definition of the great Digital Divide. In a world where development is being increasingly linked to technological advancements, communities without proper access to tech tools and resources often find themselves at odds with the rest of the world. And this gap is what Pradhan Mantri Gramin Digital Saksharta Abhiyan is addressing.

According to Pradip Kumar Sahu from Angul, a VLE, the old generation always tend to say that they won't be able to grasp the concepts of technology anymore. However, with the optimistic mind set, Pradip convinced them to get enrolled under PMGDISHA scheme to know about digital devices and tools.

With the support of panchayat authorities and CSC officials, Pradip has completed the registration of 250 candidates in which majority of them are from old generation. "They have started demanding for smartphones at their homes and they are able to easily use the applications and other tools. I was moved by the way they have transformed in the life," said Pradip.

VLE Barun Kumar Bidika from Baisingi in Rayagada district echoed similar sentiments. He mobilized the youngsters and they voluntarily started popularising PMGDISHA in the village.

“They started attracting the population with whatever they knew in the digital platforms and asked the villagers to join the scheme. It was surprise for me to see the villagers queuing up. After completing the training modules on BHIM app, social media and emails, the beneficiaries started teaching the youngsters proudly,” added Pradip.

Pratima Panda from Bhoimada and Sadananda Panda from Jharadi also mobilized people with similar strategies.

Punjab

Maiden international job fair held at SAS Nagar



Village-level entrepreneurs from different parts of the state jointly hosted an international job fair at SAS Nagar. More than 1500 VLEs along with all the beneficiaries from their respective centres assembled during the job fair organised for the maiden time.



Hon'ble Minister for Technical Education and Industrial Training, Government of Punjab, Shri Charanjit Singh Channi was the chief guest during the event.



Shri Balbir Singh Sidhu, Hon'ble Minister for Dairy Development and Labour Department; MLA Shri Kuljeet Singh Nagra; MLA Gurpreet Singh GP; MLA Bassi Pathana ; D. K. Tiwari IAS, Principal Secretary , Technical Education and Employment Generation; Rahul Tiwari IAS, Secretary, Employment Generation; Parveen Kumar Thind IAS, Director Technical Education; Gurpreet Kaur Sapra, Deputy Commissioner, SAS Nagar; Jayant Krishna, Executive Director cum CEO NSDC and other NSDC officials from Delhi were the string of dignitaries present during the event.



VLE Profile: Manju Bala



Manju Bala started her journey as a village-level entrepreneur in October 2016. Since then there has been no looking back and she has excelled far beyond expectations. Her constant focus on quality of services and panchayat for connecting with people got her credibility and respect. People are in praise of her service and admit that her CSC has saved time and money for them. Earlier the villagers had to visit the tehsil office multiple times, but now all major services are available under her CSC.

With an aim to improve the digital literacy status in her village and especially among the women in rural areas of the district by facilitating access to digital devices, VLE Manju Bala initiated Pradhan Mantri Gramin Digital Saksharta Abhiyan at her CSC in Dharangwala.

Indra hails from the gypsy community and has been leading her livelihood by selling garlic in Alwar. According to the beneficiary, the community is male dominated and never allows women-members to explore opportunities on their.

However, after convincing her family she got registered under Pradhan Mantri Gramin Digital Saksharta Abhiyan with the help of VLE Snehlata who has been relentlessly working for empowering the ethnic group in Alwar.

Indra has started learning about the most modern technologies after undergoing the 10-day training programme. She learnt different aspects and has been helping her peer groups to get know about the digital world.



Rajasthan

PMGDISHA uplifts the marginalised communities



Village-level entrepreneurs inspires rural population to get digitally literate

Ramesh Kumar introduced Pradhan Mantri Gramin Digital Saksharta Abhiyan in Kumpur of Rajasthan with a prime focus to eliminate unemployment existing in the society. He mobilized the population and familiarized with the PMGDISHA scheme and asked them to get enrolled.

According to the VLE, the citizens were bit hesitant initially but was later a big success when youngsters started getting



registered. Ramesh Kumar says that the youngsters spread word-of-mouth about the scheme which helped him to get more beneficiaries on board.

Ramesh is also happy that slowly and gradually his initiative is achieving the motive of eradicating the unemployment few of the beneficiaries have started getting jobs as operators and Data Entry service providers in various enterprises in the district.

Shiv Kumar, who himself was a PMGDISHA beneficiary started a CSC centre to deliver several digital services under PMGDISHA. Govind Saini from Ghangoo gram panchayat not only limited himself to the computer literacy programme but also moved ahead of imparting knowledge on Accounting and Spoken English classes to equip them for the demand of current industrial standards.

Sunil Kumar of SK Computers from Ganganagar district has been conducting number of awareness drive to get more beneficiaries under PMGDISHA. After training the villagers of his native, he also visited neighbouring villages to introduce computer literacy to the people. Sunil Kumar has also employed four people as the computer operators who were trained under him. Deepak Kumar of Jagdishpura panchayat in Karauli district is also carrying out similar activities in his region.

The workshops aimed at creating awareness about the Scheme and to impart training to the VLEs regarding the conduct of right beneficiary selection and training of beneficiaries, district level workshops were conducted.

The meetings addressed the topics including the process flow of PMGDISHA and role of VLEs as Change-makers. The importance and relevance of digital literacy and the mandate to introduce the change highlighting the role of CSC SPV in realization of Prime Minister's dream of Digital India and the importance of VLEs as the last mile service delivery points to digitally empowered rural India need to be based on the spirit of social service and enthusiasm for accomplishment of goals.

It was informed that the focus of every VLE should be digital empowerment of every citizen in his/her respective Gram Panchayat for effective participation in governance. These workshops witnessed huge participation.

Training Centres set up for SHG women

Telangana

Training and Advocacy



In recognition of Digital Literacy as a key requirement for realization of Hon'ble Prime Minister's dream of Digital India and implementation of free digital literacy to rural citizens under PMGDISHA scheme, CSC e Governance Services India Ltd. organized a capacity building workshop on PMGDISHA at various districts in Telangana.



As part of a mass movement to make self-help group women digitally literate, the computer training centres at Karimnagar collectively started registering only the group.

As many as 120 training centres imparted digital literacy under Pradhan Mantri Gramin Digital Saksharta Abhiyan to SHG women. These women have also started working as part-time computer operators in many of these training centres.

This was a massive drive held in the district with all the VLEs joining hands with the gram panchayat and CSC officials.

Divyang VLE Venkatesh trains 240 villagers

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CSC is also a ray of hope to the differently-abled people as well. CSC has unprecedented number of success stories with regard to the differently-abled beneficiaries and even VLEs.

For VLE Venkatesh being differently never stops him to bring more beneficiaries under PMGDISHA. Equipped with the modern computers and high-speed centre, his centre has successfully registered 240 candidates. Even his wife Sandhya is running CSC and has registered 250 candidates.

Tripura

Village-level entrepreneurs jointly promotes PMGDISHA at different regions

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CSC Village-Level Entrepreneur Mr. Hamlwksa Jamatia, a very energetic person is from Killa in Gomati. He setup a CSC Centre and has been providing services in his Panchayat with the support of District Manager and District Coordinator. He initiated PMGDISHA centre and setup good infrastructure for the effective implementation of Digital Learning Education. He has registered 39 students and has successfully certified them.

Under the supervision and guidance of VLE Mr. Jogneshwar Debnath , many of the students got to know about digital devices and tools under Pradhan Mantri Gramin Digital Saksharta Abhiyan.

The scheme would empower the citizen in his village by training them to operate computer or digital access devices, e-mail, browse internet, online awareness, digital payment and DigiLocker. He has registered 224 students and 146 student successfully complete the digital learning education under PMGDISHA.

District-level meeting held

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On the 31st July 2018 PMGDISHA District-Level Workshop was held in North Tripura DM Office. In presence of DIO, State Coordinator (PMGDISHA),

District Manager and District Coordinator, the day-long event addressed different aspects of implementation of PMGDISHA. About 30 VLEs were in attendance for the workshop event.

During training session they discussed and gave practical demonstration on various point related to PMGDISHA including the student registration, E-mail Verification, 10 days valuable training, Importance of Outcome Form, Student star grading or feedback, Bank Account, Online Transaction, E-wallet, Digi locker, Digital Tools and examination Process and student printed certification.

Tamil Nadu

80 per cent population of Minnampalli Panchamadevi becomes digitally literate



In a major achievement, 80 per cent population of Mainnampalli Panchamadevi village in Karur district has become digitally literate under Pradhan Mantri Gramin Digital Saksharta Abhiyan.

Minnampalli is one of the remotest villages in the district and majority of the population are daily-wage workers and unaware of the technology advancements. However, village-level entrepreneur Shiva Kumar reached the village to make them aware of digital devices and tools. According to the VLE, the villagers were initially hesitant but stepped up to know about the digital world.

He had successfully registered 250 candidates in which 174 beneficiaries have completed and cleared the examinations as well. Housewives, farmers, self-help group women and other daily-wage workers have all learnt to operate the modern gadgets because of PMGDISHA. The youngsters have started browsing new opportunities through the internet.

PMGDISHA: A medium to fulfil social responsibilities



Poovarajan from N. Pugalur gram panchayat saw CSC and PMGDISHA as a medium to fulfil his social responsibilities and serve people of Perumalpalayam. He introduced the scheme which Poovarajan believed will be a tool for innovation.



Apart from teaching them the basics of computer, he taught them about using the social media platforms and that too securely. Poovarajan has enrolled 250 candidates and 143 candidates are certified in the village. The village is all set to achieve total digital literacy. VLE Murugan from Sivanadanoor gram panchayat in Thirunelveli district has been carrying out similar activities. He has focussed more on housewives and self-help group women and got them enrolled for Pradhan Mantri Gramin Digital Saksharta Abhiyan.



Uttar Pradesh

Helping hand for underprivileged



Village-level entrepreneur Kriti from Shamli in Uttar Pradesh has been spreading the message of digital empowerment among the marginalised communities in the district. She has been visiting different gram panchayats with the same motto of digital literacy under Pradhan Mantri Gramin Digital Saksharta Abhiyan.

Kriti had also sought support of the other VLEs from the neighbouring districts to empower the marginalised communities and uplift their social life with digital literacy. With the support of Panchayati authorities, CSC officials and VLEs, she was able to get more beneficiaries from the backward classes. Kriti says that a minimum of one person has been made digitally literate from a single family.

Certificates distributed at Raebareilly, Firozabad, Jalaun and Mau districts in Uttar Pradesh

VLEs Manjit Yadav, Akash Sharma, Pramod Kumar and Sudheer Shukla from Raebareilly, Firozabad, Jalaun, and Mau districts gave away certificates to the beneficiaries who have cleared PMGDISHA examination.

After completing the 10-day-training programme under PMGDISHA scheme, the candidates are familiar with the digital devices and various tools and internet applications. Gram Panchayat and CSC officials were part of the certificate distribution events held at different districts of the state. Highlighting the vitality of digital literacy, the state has been actively promoting PMGDISHA across the state.



West Bengal

Cashless economy picks pace in rural India with PMGDISHA



PMGDISHA has a nation-wide impact. It has a tremendous impact over cashless economy of our country. A cashless economy means a transparent system with less corruption. Berenda village in Purba Bardhaman district of the state is an industrial belt. So, residents of this area are accustomed to use cash instead of net banking or cashless transactions. After implementation of PMGDISHA scheme in this area there has been tremendous response over cashless transactions. Many of them are using BHIM. The students who got training are further inspiring their friends to use cashless transactions. Moreover many school students who have never used computer got the basic concept of computer operating and learnt about use of websites.

Many house wives have been trained under PMGDISHA . This scheme also has created mass awareness about digital frauds. Now the beneficiaries can withdraw money from ATM and can deposit money to their bank accounts .

There are many candidates who didn't have any bank account before joining the program but after the training they have opened their bank accounts and they are saving their margins and pocket money in their bank accounts. There are many school teachers who got PMGDISHA training and are now using YouTube and Google to enrich their knowledge. They are also spreading the message of Digital India among their students.

Abinash Singha gets a fresh lease of life

The Village-level Entrepreneur Subhankar Sanyal has been visiting villages to host awareness campaigns and he met a women, who is a daily-wage labourer. Sanyal informed her about the scheme and she enthusiastically said that she would like to send her son Abhinash Singha for the course. On interviewing and enrolling Abinash the VLE came to know that he was studying in class 11 at Salbari High School, Salbari, Darjeeling and was doing part time Raj Mistiri work (Labour & Helper Work) to support his needy family. From the beginning of the training Abinash was one of ther brightest students who had great appetite to acquire knowledge about computers.

On completion of the course, he himself has opened a Savings Bank Account in Union Bank of India, Salbari Branch, and is one of our first students to install BHIM App and use UPI on his phone. He was digitally enlightened and applied for his PAN Card from the CSC Center and made all his KYC documents ready.

Also his great appetite for learning made him enroll for CSC Spoken English Classes along with BCC Computer Course from the VLE Centre. Upon finishing the courses he was keen to work with CSC center and was absorbed by the VLE in back office administration in his CSC. He is supporting the CSC in most G2C services and is also engaged in the following activities.

1) Creation / Correction of Pan Cards

2) Collection and Online Payment of Electricity Bills

3) Enrolling students in CSC portal for Tally, BCC courses

4) Performing Cash Less transactions using BHIM, UPI etc.

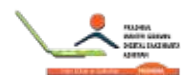
5) He solely took responsibility to enroll more than 50+ Students in PMG Disha from his village, carrying office laptop computer and biometric device, and he personally visited households in his village to enroll students.

The PMGDISHA programme was a turning point in Abinash Singha's life, which has given a good turn in his career.

VLE Profile: Suchayan Dey



This VLE has registered 485 candidates in his area and most of them are from Self Help Groups and others are students and farmers. Beneficiary Debi Prasad Pal, Madhyamik Student has completed this program and has been certified. He says that he is extremely proud to be a certified candidate of PMGDISHA and has learnt a lot from the program. Beneficiary Bappa Datta is also a student and has been certified under this program and states that the training has been beneficial in guiding him about the digital processes.



ENTRIES INVITED

PMGDISHA SOCIAL EVALUATION AND OUTCOME EVALUATION

In order to know the effectiveness of the scheme it is proposed that we may approach MHRD for a further tie-up with Universities/colleges for social evaluation of the scheme on periodic a basis.

PURPOSE:

To provide two months of exposure to “selected young researchers” on different aspects of qualitative and quantitative research under PMGDISHA Scheme.

1.1 OBJECTIVE:

- To facilitate and allow young researchers to get associated with PMGDISHA scheme.
- To provide an opportunity and hands on experience in conducting research from different panchayats across country.
- To provide an opportunity which would enable young researchers to apply theoretical classroom learning into practice.

1.2 ELIGIBILITY:

The scheme seeks to engage students pursuing Graduation/Post Graduate Degrees or Research Scholars enrolled in recognized Universities/Institutions within India.

1.3 DURATION AND EXPECTED OUTCOME:

The program would be available from May, 2017 to December 2019. Each researcher would be given a time span of 2 months to complete the study.

1.4 CERTIFICATE:

Researchers who successfully complete the Social evaluation would be awarded a certificate by CSC-SPV. Featured studies would be published and suitably rewarded.

LOGISTICS :

The Students will be required to have their own laptop. CSC-SPV would provide the details and location of panchayat where the study would be carried out.

SUBJECT OF STUDY

- Training Infrastructure
- Quality of Training/Trainer
- Quality of Services/Implementation
- Challenges/Opportunities in Field
- Best practices
- Usefulness of course

PROCEDURE FOR APPLICATION:

- Interested candidates may apply online through the link indicated in CSC e-Governance Services India Limited Website.
- The College/Institution/University to provide “No Objection” letter duly signed by HOD/Principal for allowing the selected candidate to undergo program for the period of one-two months.
- The details of the PMGDISHA scheme is available at www.pmgdisha.in

PROCEDURE FOR SELECTION:

- All the applications received would be reviewed by a committee. The committee would reserve the right to accept/reject any proposal. The decision of CSC-SPV would be binding on all.
- The details of selected candidates would be published on the web and the candidate would be intimated by email provided.

CSR PARTNERSHIP FOR DIGITAL LITERACY

To increase the penetration of Industry Partner in rural areas CSC-SPV proposes Industry Partners to set up centres at district level and train candidates on digital literacy.

Implementation Plan

- Industry partner to setup their training centres at District level.
- Identification and registration of eligible candidates (with e-KYC) from urban/rural area
- Centres to conduct training of beneficiaries with the provided content
- Candidate will appear for PMGDISHA online proctored examination
- Passed candidates will get their certificates

IMPLEMENTATION MODEL

- Industry partners will have two models/options for Identification and registration of eligible candidates (with e-kyc) from urban/semi urban/rural area.
 - Model A: Industry Partners can set up their own Centres
 - Model B: Industry Partners can train candidates via CSC centres

ROLE OF INDUSTRY PARTNERS

To spread digital Literacy in the country by Industry, NGOs and others would be integrated under the Scheme and necessary coordination in this regard would be done by CSC-SPV. The CSC-SPV would coordinate and bring out the necessary convergence of various partners in this regard. The candidates who are trained by such partners, Industry, NGOs etc. would also be considered for awarding digital literacy certificates by the recognized Certifying Agencies. For such candidates, the training would be imparted by these agencies through their own resources/Corporate Social Responsibility (CSR) funds. The candidates trained under such initiatives would be eligible to appear for certification exams conducted by the identified certifying agency and the Certification fee would also be borne by these respective agencies.

For more details on CSR partnership please email us at rishikesh@csc.gov.in





e-GOVERNANCE SERVICES INDIA LIMITED

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